


Biography

Alicia Hart Vice President, Human Resources

Alicia serves as Vice President of Human Resources at Merchants Fleet. She joined the company in July 2003. Alicia is focused on providing an award-winning great place to work for the 500+ employees who work at Merchants Fleet. Alicia has spearheaded initiatives in the areas of workforce planning, employee engagement, talent acquisition and development.

Alicia serves as an example of the career growth potential at Merchants Fleet. She started her career at Merchants as Human Resources Administrator and held different positions in the company from 2003 to 2017, until serving in her current role as Vice President.


 **c: 603.494.5513 o: 603.695.9302**

 **aliciahart@merchantsfleet.com**

Under Alicia's leadership, Merchants Fleet has been frequently named an award-winning place to work both locally and nationally. Merchants Fleet has received Best Company to Work For nods in 2015, 2016, 2017, 2018, 2019, 2020, and 2021.

Additionally, the company has been Great Place to Work Certified during 2016, 2017, 2018, 2019, 2020 and 2021. Other awards include Coolest Companies for Young Professionals and CEO Cancer Gold Standard. Alicia has supported an expanding workforce, starting with 180 employees in 2003 to now over 500 employees spread over 20 states and growing. She's active in the community, supporting initiatives such as StayWorkPlayNH, Manchester Area Human Resources Association, and the Society for Human Resource Management. She was honored with a 2021 Outstanding Women in Business Award from NH Business Review.

Alicia received her bachelor's degree from Franklin Pierce College and her MBA from Southern New Hampshire University. She also holds SHRM-SCP and SPHR designations. She lives in the Greater Manchester, New Hampshire area with her family.

 **c: 603.494.5513 o: 603.695.9302**

 **aliciahart@merchantsfleet.com**