

Workforce Shortage & Alternative Recruiting

Tuesday September 17th at Manchester Country Club 7:30am-12:00pm

Join our esteemed group of panelists as they help us navigate around NH's low unemployment rate to think creatively about alternate recruiting and retention methods!

Our Moderator:



Theresa Noble, Senior Recruiter
Benson Executive Search



Theresa brings over 10 years of corporate and search recruiting experience. She has seen success partnering with stakeholders and managers in various settings to hire top talent. Theresa is a forward-thinking, innovative and creative recruiter who prides herself on building trusted relationships with both clients and candidates. Prior to joining Benson, Theresa was a corporate recruiter at Timberland and a senior recruiting manager at The Nagler Group. Theresa is an AIREs Diversity Recruiter.

Special Guest:



Jen Raimer, Director of Talent Management
Merchants Fleet

Since joining Merchants Fleet in May Jen's primary focus is to attract, develop and retain the best and brightest talent to meet the demands of this rapidly growing organization experimenting with innovative techniques to engage a diverse and highly qualified workforce. Jen specializes in developing and implementing creative strategies to attract and retain top talent and has more than 20 years of experience leading the HR function in businesses of all sizes nationwide. She received her MBA with a focus in leadership from Franklin Pierce University and is SPHR and SHRM – SCP certified.

Our Panelists

Jessica Carluccio, Community Relations Recruiter
Easter Seals NH, VT, ME & the Farnum Center

Jess is a Community Relations Recruiter and has been with Easterseals for 4 years, starting as an intern in the HR Department! Not only did she love her internship, but she loved the Easterseals team and mission! After graduating from High Point University in North Carolina with a Bachelor's Degree in Business Administration and a minor in Marketing, she came back home and started working full-time in the HR department. The rest is history! Jess now assists with the recruitment of staff, interns and volunteers and organizes and facilitates open houses, job fairs and other recruitment events. She also assists with and monitors social media communications, develops and fosters relationships with community resources, colleges, high schools, organizations, etc. and is always looking for new ways to attract candidates. Jess is fortunate to be in the role that she is in and is looking forward to keeping up with the ever-changing recruitment world!





Krystal Hicks, Founder
JOBTALK



Originally from Dover, NH, Krystal graduated from UNH in 2007 with a BA in Journalism. Staying in the area she *accidentally* began her career in the employment sector starting in an administrative role at a staffing firm in Portsmouth. Krystal was the Director of Career Services at UNH, before being recruited to join Lindt USA in 2016 as their Corporate Recruitment Manager. In addition to her full-time roles, Krystal also spent three years facilitating a pre-release employment program for inmates at the Strafford County Department of Corrections, and in 2017, was recognized as one of the Seacoast’s “10 to Watch” winners; a NH-based contest that recognizes young professionals who are active in the community and working towards economic development in the Seacoast. Krystal launched JOBTALK full-time in 2018. In addition to 1-on-1 career counseling, she also provides training sessions for companies with junior recruiters, holds free community workshops for job hunters, and is teaching a *college-to-career* prep class at UNH. She currently sits on the Racial Unity Team board in Exeter and recently moved into a co-director role with SHRA’s Workforce & College Relations board.

Matt McLaughlin, Sr. Talent Adviser
iRobot

Matt has been supporting technical roles as a recruiter for over 10 years. He has supported Talent Acquisition in small startups, Fortune 100s and everything in between. At iRobot, he helps spearhead innovative recruiting strategies that ensure the Talent Acquisition team is staying ahead of the competition when it comes to attracting top talent in a tight marketplace. Matt lives in NH with his wife and two lovely daughters.



Kate LaPierre, Program Specialist III
New Hampshire Employment Security



Kate has been working with New Hampshire Employment Security (NHES) for 4 ½ years in both part and full-time roles. She started with Employment Security as a part time Interviewer (Reemployment Services) in the Concord Local Office and then transferred to the Laconia Local Office. Kate was then promoted to the position of, Program Specialist I, at the Concord Employment Services Bureau – Operations in 2017 working as the Job Fair Coordinator and Employment Services Bureau Directors Assistant. This year Kate was promoted to her current role of Program Specialist III, Bureau Operations Specialist. Kate’s background prior to NHES was in recruiting where she recruited for IT, engineer and manufacturing positions. At this time Kate is also pursuing her Bachelor’s Degree in Business Administration.

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