



2018 Sponsor Opportunities

Discovery: \$750

- Shout outs on social media (16,000+ followers combined)
- Logo in monthly e-news (5,200+ subscribers)
- Logo on website, Eventbrite, and Facebook event pages
- Mentioned in event press releases
- Logo on presentation screens at the event
- Mentioned in event opening remarks
- Logo in event program

Unlimited Opportunities

Constellation: \$1,000

- Discovery benefits plus:
- Logo displayed on signage at each table arrangement

Unlimited Opportunities

Shuttle: \$1,250

- Discovery benefits plus:
- Sole underwriter for 20 free VIP tickets for people who live/work in the county
- Promotion of tickets through staff personal email signatures, the regional YPNs, and an exclusive shout-out in e-news
- Opportunity to place promotional take-away inside mode of transportation

10 Opportunities

Galaxy: \$1,500

- Discovery benefits plus:
- Comp tickets
- VIP party invite

Unlimited Opportunities

Solar: \$2,500

- Galaxy benefits plus:
- Logo on backdrop screen for attendee video interviews
- NH PBS ad inclusion

Unlimited Opportunities

Rising Stars Alumni: \$3,500 Satellite: \$3,500

- Galaxy benefits plus:
- Increased media mentions throughout call for nominations (Rising Stars Alumni Only)
- Logo/company name on display (Rising Stars Alumni Only)
- Exclusive sponsor of the music and entertainment (Satellite Only)
- NH PBS ad inclusion

2 Opportunities

Presentation Station: \$5,000

- Galaxy benefits plus:
- Naming rights to one of the 7 awards, ~1 minute to speak about why you chose this award to sponsor, and then announce winner in your category
- NH PBS ad inclusion

6 Opportunities

People's Choice Award: \$7,500

- Galaxy benefits plus:
- Pre-event promotion during online voting competition
- Naming rights to People's Choice Award, ~1 minute to speak about why you chose this award to sponsor, and then announce winner
- NH PBS ad inclusion

1 Opportunity

Lead Evening Star: \$12,000

- Solar benefits plus:
- VIP pre-party naming rights
- Inclusion in NH Public Radio liners/ads
- Opportunity to welcome attendees during program
- Opportunity to greet attendees as they arrive and hand out company-branded tchotchke

1 Opportunity - SOLD